# “Understanding and Visualizing Data” Action Plan

In this course, you have focused on using data within a decision-making context: how and where you can gather the right data to inform your business decisions, how you can summarize this data, and how you can use visualization tools to help decipher its meaning. All of this has been in an effort to use data in support of making good decisions. This action plan will guide your efforts as you move forward in making critical data-driven decisions within your workplace.

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| **Complete the grid below.** | |
| Key Business Problem(s) | Use this section to identify the key business problem(s) that you are hoping to address through a better understanding of data and by visualizing data. Describe specifically what you’re hoping to accomplish. |
| Strategies | Identify the strategy or strategies from the course that you will use to further your goals here. You may plan to use some combination of visualization tools, for example. |
| Steps | What are the specific actions you will take to accomplish this goal? This notation will guide your efforts on the job. (Be as specific as you can so that this action plan is usable as a helpful reference tool later.) |
| Timeline | Identify a timeline for implementation.  What will you do (or will you have your team do) in the next month? What will you have completed over the next quarter? |
| Measurement/Results | How are you going to measure your results or demonstrate that efforts at improving have had a positive impact? Your measurement strategies should link back to the key business problem(s) you identified at the top of this action plan. How will you measure success? |